

## **Job Opportunity**

Communications Digital Writer  
FPC Houston | fpchouston.org

FPC Houston is seeking an individual with a heart to use your gift of the written word to contribute to a ministry committed to reaching, teaching and serving the city of Houston and beyond. If you have a passion for writing high-quality, impactful copy that will be used across multiple digital mediums, this role might be for you.

As a writer for the FPC Communications and Media team, you will craft copy for a variety of channels including email, social media, and web. You'll also partner with ministry teams in the creation of teaching materials.

### **Key Areas of Responsibility:**

- Writing across multiple channels and well-versed in either the AP Style Guide or Chicago Manual of Style
- Understand how to maintain the voice of a brand, while making sure content is compelling for the audience and channel for which it will be used
- Efficient, organized, and able to work independently, but enjoys brainstorming and collaborating with a passionate team

### **Characteristics:**

- The ideal candidate is someone who can bring vision and creativity but also possesses a team-building attitude and a servant's heart.
- The individual in this role will join a collaborative team of Communications and Media professionals, so a gift for working with others, a desire to innovate, and self-motivation will help ensure a good fit.
- A love of Christ and a desire to continue growing in this faith relationship is essential.

**Preferred Education and Experience:**

- Bachelor's degree in Communications, Public Relations, English or other related field
- 2-3 years of relevant experience

**Minimum Qualifications:**

- Experience writing for digital platforms
- Ability to write to deadlines
- Understanding the target audience(s)
- Knowledge of social media platforms and tools including Facebook, Facebook Ads Manager, Instagram, and Hootsuite.
- Excellent written, visual, and verbal communication skills.
- Ability to prioritize work on multiple projects and define/adhere to a publication schedule